



**ARKANSAS**

**ALABAMA**

**FLORIDA**

**GEORGIA**

**N. CAROLINA**

**TENNESSEE**

**S. CAROLINA**

**VIRGINIA**

**2025**



*SPECIALIZED*  
**ENDURO SCHEDULE**  
JUNIORS & ADULTS

**FEB 15-16**

**KANUGA**

HENDERSONVILLE, NC

**MAR 01-02**

**JARROD'S PLACE**

SUMMERVILLE, GA

**MAY 03-04**

**ROCK CREEK**

ZIRCONIA, NC

**MAY 24-25**

**SUGAR MOUNTAIN**

SUGAR MTN, NC

**JUN 14-15**

**VEE HOLLOW**

TOWNSEND, TN

**JUN 28-29**

**WINDROCK**

REGIONAL CHAMPIONSHIP  
OLIVER, TN

[gonutsbiking.com](http://gonutsbiking.com)





**MAR 23**

**BLOOD, SWEAT & NUTS**

**20, 40, 60, 80 MILE ENDURANCE RACE  
CHEWACLA, AUBURN, AL**

**MAY 10**

**BIKE LIFE XC**

**RED BUG, TALLAHASSEE, FL**

**\* JUN 08**

**TREAD ON THESE NUTS  
DUATHALON**

**FORT MOORE TRAILS, FORT MOORE, GA**

**\* AUG 16-17**

**GO NUTS OR GO HOME  
ENDURO**

**COLER MOUNTAIN BIKE PRESERVE  
BENTONVILLE, AR**

**SEP 14**

**SOME LIKE IT NUTS DUATHLON**

**CHEWACLA STATE PARK, AUBURN, AL**

**SEP 27-28**

**URBAN CRIT & XDURO**

**UPTOWN COLUMBUS, GA**

**OCT 17-19**

**GO NUTS XC AT GOFEST**

**GO OUTSIDE FESTIVAL, ROANOKE, VA**

**WORKING ON A FEW  
MORE ADDITIONS**

**\* Almost Finalized**

# Go NUTS

## Bike Racing



### MORE BENEFITS OF SPONSORING

An estimated 86 million Americans are active in some form of cycling, including 20 million cycling enthusiasts. There are more bicyclists in the US than skiers, tennis players and golfers combined! Mountain biking is not only a great way to get in shape, but it is a very sociable, exciting and adrenaline-pumping activity. Regular cycling also benefits your emotional well-being as it relieves stress, increases self-esteem and offers a sense of challenge and adventure. It can also help you build a strong community since it's a very sociable sport.

Competitive cycling has everything your company needs for mass media attention: speed, danger, drama and inspiring feats of athleticism, therefore it has the ability to reach a desirable audience. The result of this is a sport that promotes an appeal to people of all ages making it possible to reach a broad audience that goes beyond the demography of other sports. We promote all of our sponsors through various media channels including, social media, email marketing and print. Our email database includes 45,000 subscribers. You can be assured that as news of Go Nuts spreads, so will the name of your company.

We are excited to offer a family friendly series of events in the Southeast and Mid Atlantic with the help of our sponsors. We accept sponsorship at all levels for the season and appreciate your investment in us and the community. Sponsorship support goes back into our series, the riders, and donations to our hosting trail organizations. Mountain biking promotes a thriving local scene with great trails and has a positive economic impact attracting racers and their families to our area.





## BRANDING & EXPOSURE

Go Nuts Biking goes above and beyond to make sure our sponsors are professionally represented and appreciated by our family of riders. With a full year, near 14 race schedule, in 8 states we are able to share your company's branding, products and message to a wide spectrum of mountain bike riders.

Our 2025 Enduro Series is jammed packed with the best parks in the Southeast! We also have an incredible lineup of one off events, featuring cross country races, endurance challenges, x-duros, urban crits, and duathlons! We're thrilled to partner with major festivals and bring the Go Nuts excitement to some fantastic new locations.



We are dedicated to getting kids on bikes and fully understand they are the future of the sport. We work closely with USA Cycling to build, teach and identify talent and help pave the way to attendance at USA Cycling Nationals. We offer a team competition that allows schools, community and IMBA members to compete together as well as individually.

# SPONSORSHIP



CHOOSE WHICH SERIES YOU WOULD LIKE TO SPONSOR:	GOLD \$10,000	SILVER \$7,000	BRONZE \$5,000	COMMUNITY \$2,500	*LOCAL \$500
Prime Tent Location up to 10x20 and VIP Parking	Yellow				
Logo placement on GO NUTS BIKING Finish-Line Banner	Yellow				
Trail Signage on Segment / Enduro Line	Yellow	Grey			
Logo placement on fencing line	Yellow	Grey			
2 Race Entries (May be used as raffle)	Yellow	Grey			
Social Media Mentions Weekly	Yellow	Grey			
Tent Location 10x10	Yellow	Grey	Orange		
Social Media Mentions Bi-Weekly	Yellow	Grey	Orange		
Logo Placement on Series Championship Jerseys	Yellow	Grey	Orange	Red	
Logo Placement on Event Posters	Yellow	Grey	Orange	Red	
Website Banner, Logo & Link	Yellow	Grey	Orange	Red	Blue
Logo Placement on all E-Blast & Newsletters	Yellow	Grey	Orange	Red	Blue
Social Media Mentions Monthly	Yellow	Grey	Orange	Red	Blue
Sponsor Announcements throughout race	Yellow	Grey	Orange	Red	Blue
<b>PRIZES ONLY:</b>	All Prize Sponsorship will be based on donation value				

\*Valid for one race includes tent set up at event

We Are Happy to Customize a Sponsorship Package to Meet Your Budget.  
Please contact us at [gonutsbiking@gmail.com](mailto:gonutsbiking@gmail.com)



[www.gonutsbiking.com](http://www.gonutsbiking.com)

## TITLE SPONSOR:

*(INCLUDES ALL 2025 RACES)*

Investment \$20,000

Recognition as "Official Sponsor of GO NUTS BIKING" or "GO NUTS BIKING, presented by..."

Logo Placement on GO NUTS BIKING trailer

Prime Tent Location up to 10x20 and VIP Parking for ALL Races

Premier logo placement on GO NUTS BIKING Finish-Line Banner

Logo placement on start fencing line

Hospitality tent sponsored by...(area where forms are signed, review results and lunch)

Premiere Logo Placement on Event Posters

Logo Placement on All Championship Jerseys

Homepage Website Banner, Logo & Link

Social Media Mentions Weekly

Title Sponsor Announcements throughout race

Logo Trail Signage throughout All Courses

Premium Logo Placement on all E-Blast and Newsletters

Listed as "Official Sponsor of GO NUTS BIKING" in all press releases

10 Race Entries (May be used as raffle)

Logo on Timing Bibs for XC

## PRESENTING SPONSORS:

*(INCLUDES ALL 2025 RACES)*

Investment \$15,000

Tent Location 10x10 and VIP Parking at ALL races

Logo placement on GO NUTS BIKING Finish-Line Banner

Logo placement on fencing line

Logo Placement on Event Posters

Logo Placement on ALL Championship Jerseys

Website Banner, Logo & Link

Social Media Mentions Weekly

Presenting Sponsor Announcements throughout race

Logo Trail Signage on Segment or Enduro Line

Logo Placement on all E-Blast and Newsletters

8 Race Entries (May be used as raffle)



# GO NUTS 2025 GNR SERIES SPONSORSHIP FORM

## SPONSOR PACKAGE

I am interested in supporting the 2025 GNR Series through one of the following sponsorships:

Fall 2025 Race Schedule Opportunities:

- Title Sponsor (\$20,000)
- Presenting Sponsor (\$15,000)

Levels below are opportunities per series. You may choose one or multiple races.

Check box of events you would like to sponsor:

- Gold Sponsor** (\$10,000) per series  
\_\_ Enduro Series \_\_ All Non Enduro
- Silver Sponsor** (\$7,000) per series  
\_\_ Enduro Series \_\_ All Non Enduro
- Bronze Sponsor** (\$5,000) per series  
\_\_ Enduro Series \_\_ All Non Enduro
- Community Sponsor** (\$2,500) per series  
\_\_ Enduro Series \_\_ All Non Enduro
- Local Sponsor** (\$500) per race
- Prizes Only** - All Prize Sponsorship will be based on donation value per series

2025 All Races Package Total = \_\_\_\_\_

\$ Or

Total series \_\_\_\_ x \_\_\_\_ level of sponsorship = \$ 2025 Total

## PAYMENT INFORMATION

Check and complete one of the payment methods below:

- Check** enclosed is a check payable to Go Nuts Biking in the amount of \$
- Credit Card**  
I would like to charge my sponsorship of \$ \_\_\_\_\_

Visa  MC

Account Number:

Expiration Date:   /   Security Code:

Name on Card : \_\_\_\_\_

Signature: \_\_\_\_\_



# GO NUTS 2025 GNR SERIES SPONSORSHIP INFORMATION

Name (as you would like it to appear in race collateral):

\_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone) ( \_\_\_\_\_ Fax) ( \_\_\_\_\_

E-mail: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

### All Sponsorships are for the 2025 GNR Series.

Sponsorship inclusion on promotional and media items is contingent upon publication, print deadlines and the effective date of the agreed upon sponsorship. Go Nuts Biking reserves the right to cancel any sponsorship privileges or initiative at anytime without notice if it is deemed in the best interest of the race.

### Please return your completed sponsorship form to:

Go Nuts Biking | 1506 6th Avenue Unit 115 | Columbus, GA 31901

Fax: 706.528.5119 | E-mail: gonutsbiking@gmail.com

[www.gonutsbiking.com](http://www.gonutsbiking.com)